



Redbud Writing Project Corporate Teambuilding & Sponsorship Program

The Redbud Writing Project is a community-oriented organization that brings the care and rigor of university-level creative writing instruction to the general public. Founded in May 2019, Redbud has worked with more than 600 students and offered hundreds of classes in topics such as fiction writing, memoir writing, writing the novel, poetry, and more across the Triangle.

At Redbud, we believe that everyone deserves access to the tools, craft lessons, feedback, and community to hone their writing and their voice. We are proud that we've achieved this goal over the past three years.

"They are on to something truly rare and wonderful."

-Jennifer A., Redbud student

Learning how to tell a story well is an essential skill in any industry. Many Redbud students are employees at companies in the Triangle area, and they report that Redbud classes are wonderful ways to promote storytelling, creativity, intellectual engagement, and teambuilding.

Redbud students learn invaluable tools such as how to structure their writing, how to create convincing pieces with striking details and imagery, and how to make characters come to life on the page. Our classes are rich with critical literary engagement and provide useful, real-life opportunities to improve reading and writing skills.

The Redbud Writing Project offers several corporate packages and sponsorship opportunities.

- **Bring Creativity to Your Office:** Host one of Redbud's six-week classes in fiction, memoir, or poetry. A Redbud Writing Project instructor will come into your office six times, once a week, for two hours each session, to facilitate the class. Our instructors are professional writers with Masters-level education in Creative Writing and years of professional teaching experience. Ten employees will be able to participate in each session. One six-week course is \$3500. For a full year of instruction, we offer a discounted price of \$14,900. We also offer a one-day workshop option for \$1,000.
- **Sponsor Creativity & Empowerment for All:** Financially sponsor a class for a marginalized group in the Triangle (see page 2 for more information about cost and specific initiatives). Writing classes are transformative for those who are often unseen and unheard in our community. When you support access to creativity, you are supporting systemic transformation: elevating diverse voices, cultivating audiences that lift each other up and creating a Triangle community that is inclusive. In Redbud's free community classes, we have reached dozens of BIPOC, queer and low-income students, helping them to hone their voices and connecting them to the community resources that they need to foment their identity as writers.
- **Scholarship Fund:** Create a scholarship fund named for your corporation or department. The scholarship fund will open a door for an under-resourced writer to hone their craft. Scholarship donors are recognized on our website, social media and be a guest at special events like readings. When you create a scholarship fund, you are enabling a new voice to blossom.



The Need for Increased Resources:

We are actively seeking funding and non-profit partners to further Redbud's commitment to equity. Our ideal funder is one who cannot only provide funding, but who can connect us to community-based nonprofit partners and local champions to increase our effectiveness. We understand that writing can bring old traumas to the surface, and we also seek partners who can help our students appropriately process their healing as well as connect them to needed community resources.

"Taking this memoir class... has given me a set time to write and reflect...on the importance of understanding who I have been over my lifetime."

-Aisha BH, a student in our cost-free community Intro to Memoir class in Chapel Hill



Students at a donor-sponsored memoir class at the Durham Center for Senior Life in April 2022.

Top-priority classes and initiatives:

- **Supporting BIPOC Writers:** A drop-in community class for BIPOC writers in Raleigh, taught by local activist Taari Coleman. (Estimated cost: \$2500 per six-week session, \$16,000 for the entire year).
- **Finding Catharsis Through Writing:** A class for survivors of domestic violence, offered through a specific local nonprofit (Estimated cost: \$3100 per six-week session, \$18,600 for the entire year).
- **Writing Your Life Story:** A memoir class for seniors at the Durham Center for Senior Life (Estimated cost: \$3100 per six-week session, \$18,600 for the entire year).
- **More scholarships** for our tuition-based classes. (cost: \$349 per scholarship).

Redbud is a fiscally sponsored organization through Visual Art Exchange Raleigh, which means that any donations made to us are tax-deductible. We offer our sponsors recognition on our website, mentions during promotions, recognition on social media and at special events.

Thank you for being a leader in making the Research Triangle a celebrated literary community where creativity is inclusive, accessible and empowering.